



Ali Campbell & Bitty McLean

'Would I Lie To You' – single release November 26th

From the album 'Running Free'

On Crumbs The Label distributed by Absolute/Universal

Ali Campbell, the instantly recognisable voice of UB40, and Bitty McLean turn 'Would I Lie To You', one of the most-admired latterday soul tunes, into a beautiful slice of lilting reggae. Written by Dublin-based song-writing duo Leeson & Vale, 'Would I Lie To You' was originally a number 1 hit for Charles and Eddie in 1992.

The relationship between Ali and Bitty also dates back to the early 90s when, fresh out of college, Bitty joined UB40's Dep International Studios as a tape op, soon progressing to full production duties and his own solo recording career. By the end of 1994 Bitty had notched up 3 top ten singles (It Keeps Rainin', Here I Stand and Dedicated To The One I Love).

'Would I Lie To You' is one of eight duets on Ali's new solo album 'Running Free' "I was determined that Bitty would be on the record, it was just a case of choosing the right song. Bitty is a production fanatic and one of the best singers ever to come out of Britain."

Bitty is equally as effusive "Even though I have known Ali for years, this is my first chance to duet with him. It's great to finally get the chance to sing with him on this record and it is also exciting that this duet has been chosen as a single. I think the album 'Running Free' is a classic!"

'Running Free' is a reggae-soul-pop tour de force featuring The World's Greatest Rhythm Section, Sly Dunbar and Robbie Shakespeare, and duets with Smokey Robinson, reggae giants Aston "Family Man" Barrett and Ernest Ranglin, Mick Hucknall, Bitty McLean, Beverley Knight, Lemar and Katie Melua. Ali's brother and fellow UB40 band member Robin also joins him on The Everly Brothers' Devoted To You.

Plans are underway for duet concert next year at the Royal Albert Hall guest-starring the various singers who appeared on the album, while every one of the artists has been filmed for a special 'Making Of' documentary for TV broadcast later this year.

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